



2008 Memorial Day Shootout Sponsorship and Advertising Opportunities



Tournament Name Sponsorship: \$10,000 – Limited to 1 Sponsor

- Tournament name - "(Sponsor)/Grove United Memorial Day Shootout"
- Name and logo on Tournament website
- Welcome banners (provided by sponsor) at field venue and Tournament Sponsor's name and logo on front of the tournament Souvenir Ad Book
- Full-page back cover ad in Souvenir Ad Book
- Frequent mention as sponsor in advertising and press releases
- Exhibitor booth at Registration - hand out sponsor's promotional material
- Advertisement on the Grove United Tournament website and application
- Listing as an "Official Sponsor" on all e-mail messages
- Insert (provided by sponsor) in registration packets given to all teams
- Personalized handout of sponsor ad distributed by parking lot personnel
- Exclusivity of sponsorship from any other related competitor
- 100 on-air mentions of sponsor name during Tournament announcements
- 25 Tournament staff and sponsor T-shirts

Tournament Event Sponsorship: \$5,000 – Limited to 1 Sponsor

- Name and logo on Tournament website
- Welcome banners (provided by sponsor) at field venue and Tournament Sponsor's name and logo on front of the Tournament Souvenir Ad Book
- Full-page inside front cover ad in Souvenir Ad Book
- Frequent mention as sponsor in advertising and press releases
- Exhibitor booth at Registration - hand out sponsor's promotional material
- Advertisement on the Grove United tournament web site and tournament application
- Listing as an "Official Sponsor" on all e-mail messages
- Insert (provided by sponsor) in registration packets given to all teams
- 75 on-air mentions of sponsor name during Tournament announcements
- 20 Tournament staff and sponsor T-shirts

Feature Sponsor: \$2,500 or "product donation" – Limited to 1 Sponsor

- Welcome banner (provided by sponsor) at field venue and Registration Tent featuring sponsor's name and logo
- Logo on the major sponsor section of the Tournament T-Shirt
- Exclusive Field Recognition
- Full-page back inside cover ad in Souvenir Ad Book
- Listing as an "Official Sponsor" on all e-mail messages and Grove United Tournament website
- Advertisement on the Grove United Tournament web site and tournament application
- Sponsor's name and logo on front and back of tournament program book
- Exhibitor booth at Tournament - hand out sponsor promotional material
- Insert (provided by sponsor) in registration packets given to all teams
- 50 on-air mentions of sponsor name during Tournament announcements
- 15 Tournament staff and sponsor T-shirts



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Age Group Sponsor: \$1,500

- Sponsor's name will be used to identify one (\$1,500) or two (\$2,500) age groups, such as U13 boys or U17 girls, in the program, on the trophies/medals, or on other age-group materials
- Exclusive Field Recognition
- Logo On Official Tournament T-Shirt
- Name and logo on Tournament website
- ½ page ad in premium spot in Souvenir Ad Book
- Listing as an "Official Sponsor" on all e-mail messages and Grove United Tournament website
- Insert (provided by sponsor) in registration packets given to all teams
- 25 on-air mentions of sponsors name during the Tournament announcements
- 5 Tournament staff and sponsor T-shirts
- Commemorative Plaque

Field Sponsor: \$500

- Exclusive Field Recognition
- Logo On Official Tournament T-Shirt
- Name and logo on Tournament website
- 1/4 page program ad
- Listing as an "Official Sponsor" on all e-mail messages and Grove United Tournament website
- Insert (provided by sponsor) in registration packets given to all teams
- 10 on-air mentions of sponsor name during the Tournament announcements
- 3 Tournament staff and sponsor T-shirts