



February 2008

Greetings!

The Grove United Soccer Association will be holding its Memorial Day Shootout on May 23-26, 2008, at Willow Stream Park in Buffalo Grove, Illinois. This exciting soccer tournament will attract over one thousand families from across the country. For more than ten years, the Buffalo Grove soccer tournaments have successfully provided a venue to help sponsors grow their businesses. The benefits of sponsorship abound. Soccer tournament sponsors not only receive great exposure to the community, but get to leverage the positive brand building connection that results from supporting kids and sports.

Grove United Soccer Association and the families of participating players are truly excited about this special tournament. To help fund and promote this event a Souvenir Ad Book will be created for use during the entire weekend, which will highlight tournament sponsors, vendors, participating teams, plus much more.

We are counting on your sponsorship to make this a successful tournament for all involved. The earlier you decide to come onboard as a sponsor of this great event, the more incentives we offer to thank you for your commitment. These special value-added incentives include extra field recognition opportunities, promotional materials, age group sponsorships and premium logo placements.

The 2008 Grove United Memorial Day Shootout format creates a perfect advertising medium for a local advertiser. Most of the kids will play multiple games each day, which will keep the families on the field or in the area throughout the weekend. Local restaurants, shops, entertainment spots, and professional service organizations can easily reach out to this captive audience using our tournament ad book.

Becoming a tournament sponsor will afford your business the chance to attract new customers. We encourage you to look through the attached materials and get involved in this wonderful opportunity. There are sponsorship levels for every size business and budget. We want to partner with you to help promote your business while simultaneously giving all kids the means to participate in a high class, professionally run soccer tournament. Additionally, we are a 501(c)(3) non-profit organization. Your sponsorship would be tax deductible to the extent allowed by law. Furthermore, a portion of the proceeds will benefit children with the acquired skills who lack the financial resources.

The deadline for receiving your sponsorship form is Friday, May 2, 2008. Hurry, space is limited. If you have any questions, please don't hesitate to contact Debbie Chorpash at chorpy@aol.com or 847-913-8828.

Sincerely,

Grove United Soccer Association Sponsorship Committee